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SAU SAN TONG HOLDINGS LIMITED

修身堂控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8200)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a significant increase in profit for the financial year ended 31 March 2015 as compared to that for the last corresponding year. This positive profit alert announcement is only based on the preliminary assessment of the information currently available to the Company and the unaudited consolidated management accounts of the Group for the year ended 31 March 2015. The actual audited annual results of the Group for the year ended 31 March 2015 have not yet been finalized.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by Sau San Tong Holdings Limited (the “**Company**” together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571) of the Laws of Hong Kong.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on information currently available, the Group is expected to record a significant increase in profit for the year ended 31 March 2015 as compared to that for the year ended 31 March 2014. Such increase is mainly attributable to gain in fair value of financial assets through profit or loss of approximately HK\$86 million. However, Shareholders and potential investors should note that the annual results of the Group for the year ended 31 March 2015 will also include, amongst other things, the results from existing business and other items of costs and expenses.

** For identification purpose only*

As the Company is still in the process of finalizing its audited consolidated annual results for the year ended 31 March 2015, the information contained in this announcement represents only a preliminary assessment by the management of the Company of the information currently available to the Company and the unaudited management accounts of the Group for the year ended 31 March 2015, which have not been audited or reviewed by the Company's auditor and the audit committee of the Company. Separate announcement may be made by the Company as and when appropriate, should there be any material changes to the management accounts of the Group.

Further details of the Group's performance will be disclosed when the Group's annual results for the year ended 31 March 2015 are announced. The Group's annual results for the year ended 31 March 2015 are expected to be announced on or before the end of June 2015.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

On behalf of the Board
Sau San Tong Holdings Limited
Cheung Yuk Shan, Shirley
Chairman

Hong Kong, 17 April 2015

As at the date of this announcement, the Board comprises executive Directors namely Dr. Cheung Yuk Shan, Shirley (Chairman), Mr. Cheung Ka Heng, Frankie and Mr. Mui Wai Sum; independent non-executive Directors namely Mr. Hong Po Kui, Martin, Mr. Li Kuo Hsing, Ms. Hui Yat Lam and Ms. Chiu Kam Hing, Kathy.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company's website at www.sausantong.com.