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SAU SAN TONG HOLDINGS LIMITED

修身堂控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8200)

INSIDE INFORMATION PROFIT WARNING

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Future Ordinance (Chapter 571, Laws of Hong Kong).

The Board wishes to inform the shareholders and potential investors that the Group is expected to record a loss attributable to the owners of the Company for the six months ended 30 September 2017 while a profit was recorded in the corresponding period in last year. This profit warning announcement is only based on the preliminary assessment of the information currently available to the Company and the unaudited consolidated management accounts of the Group for the six months ended 30 September 2017. The Company is still in the process of finalising its interim results for the six months ended 30 September 2017.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by Sau San Tong Holdings Limited (the “**Company**” together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rule Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provision (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571) of the Laws of Hong Kong.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on information currently available, the Group is expected to record a loss attributable to the owners of the Company for the six months ended 30 September 2017 as compared to a profit for the six months ended 30 September 2016. The expected loss was primarily attributable to the decrease of over 80% of net gains on financial assets at fair value through profit or loss from six months ended 30 September 2016 to six months ended 30 September 2017

As the Company is still in the process of finalising its unaudited consolidated interim results for the six months ended 30 September 2017, the information contained in this announcement represents only a preliminary assessment by the management of the Company of the information currently available to the Company and the unaudited management accounts of the Group for the six months ended 30 September 2017, which have not been reviewed by the audit committee of the Company, and may be subject to amendments.

Further details of the Group's performance will be disclosed when the Group's interim results for the six months ended 30 September 2017 are announced. The Group's interim results for the six months ended 30 September 2017 are expected to be announced on 13 November 2017.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

On Behalf of the Board
Mui Wai Sum
Executive Director

Hong Kong, 8 November 2017

As at the date of this announcement, the Board comprises executive directors namely Mr. Mui Wai Sum and Mr. Chan Ka Kin; non-executive director namely Dr. Cheung Yuk Shan, Shirley (Honorary Chairman) and Mr. Takashi Togo; independent non-executive directors namely Mr. Hong Po Kui, Martin, Ms. Chiu Kam Hing, Kathy and Mr. Lau Wai Leung, Alfred.

This announcement, for which Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company's website at www.sausantong.com.