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SAU SAN TONG HOLDINGS LIMITED

修身堂控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8200)

ANNOUNCEMENT

This announcement is made at the request of The Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of Sau San Tong Holdings Limited (the “Company”) have noted the increase of the share price and trading volume of the shares of the Company today and wish to state that the Board is not aware of any reasons for such fluctuations.

The Board also confirms that save as (1) the Company’s announcements dated 6 July 2010, 18 August 2010, 1 November 2010 and the Company’s circular dated 26 July 2010 regarding, inter alia, the proposed capital reorganisation and the proposed rights issue on the basis of six rights shares for every adjusted share held on the record date; and (2) the Company’s results announcement for the three months and six months ended 30 September 2010 which will be announced after the trading hours of 5 November 2010 does not contain any information which is price-sensitive in nature under the meaning of GEM Listing Rules, there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Chapters 19 and 20 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“GEM Listing Rules”), neither is the Board aware of any matter discloseable under the general obligation imposed by rule 17.10 of the GEM Listing Rules, which is or may be of a price-sensitive nature.

Shareholders of the Company and public investors are advised to exercise caution when dealing in the shares of the Company.

Made by the order of the Board, the Directors of which collectively and individually accept responsibility for the accuracy of this announcement.

On Behalf of the Board
Cheung Yuk Shan, Shirley
Chairman

Hong Kong, 5 November 2010

As at the date of this announcement, the Board comprises executive directors namely Dr. Cheung Yuk Shan, Shirley (Chairman) and Mr. Cheung Ka Heng, Frankie; independent non-executive directors namely Mr. Hong Po Kui, Martin, Mr. Li Kuo Hsing and Ms. Hui Yat Lam.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose

of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.sausantong.com.

* For identification purpose only