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SAU SAN TONG HOLDINGS LIMITED

修身堂控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8200)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules.

The Board of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a profit for the year ended 31 March 2012 as compared to the audited loss incurred in the last corresponding year. This positive profit alert announcement is only based on the preliminary review on the unaudited consolidated management accounts of the Group for the year ended 31 March 2012. The actual audited annual results of the Group for the year ended 31 March 2012 have not yet been finalized.

The audited annual results of the Group for the year ended 31 March 2012 is expected to be announced on 29 June 2012.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by Sau San Tong Holdings Limited (the “**Company**”) pursuant to Rule 17.10 of the Rule (the “**GEM Listing Rules**”) Governing The Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM**”).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that, based on information currently available, the annual results of the Company and its subsidiaries (the “**Group**”) for the year ended 31 March 2012 is expected to record a profit as compared to the audited loss for the year ended 31 March 2011. The Board believes that such possible profit was mainly contributed by the significant increase in the Group’s overall turnover during the year and also the fruitful results of the Group’s major business segments.

As the Company is still in the process of finalizing its audited consolidated annual results for the year ended 31 March 2012, the information contained in this announcement is only based on a preliminary assessment by the management of the Company of the unaudited management accounts of the Group for the year ended 31 March 2012, which have not been confirmed by the Company’s auditors, and other information available to them as at the date hereof. Further details of the Group’s performance will be disclosed when the Group’s final results for the year ended 31 March 2012 are announced.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

On Behalf of the Board
Cheung Yuk Shan, Shirley
Chairman

Hong Kong, 22 June 2012

** For identification purpose only*

As at the date of this announcement, the Board comprises executive directors namely Dr. Cheung Yuk Shan, Shirley (Chairman) and Mr. Cheung Ka Heng, Frankie; independent non-executive directors namely Mr. Hong Po Kui, Martin, Mr. Li Kuo Hsing and Ms. Hui Yat Lam.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company's website at www.sausantong.com.