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SAU SAN TONG HOLDINGS LIMITED

修身堂控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8200)

ANNOUNCEMENT

EXPECTED TIMETABLE FOR RIGHTS ISSUE

Reference is made to the announcement of Sau San Tong Holdings Limited (the “Company”) dated 10 July 2014 in relation to the proposed Increase in Authorised Share Capital and the proposed Rights Issue (the “Announcement”). Unless otherwise stated, terms used in this announcement shall have the same meanings as those defined in the Announcement.

In the “EXPECTED TIMETABLE” section of the Announcement, it was stated that the latest time for splitting of PAL is Wednesday, 10 September 2014 (Hong Kong time). The Company would like to clarify and supplement that the latest time for splitting of PAL is at 4:30 p.m. on Wednesday, 10 September 2014 (Hong Kong time). The Board wishes to draw Shareholders’ and potential investors’ attention to the revised expected timetable for the implementation of the Rights Issue which may be subject to change in accordance with the terms of the Underwriting Agreement.

The Company will notify the Shareholders on any changes to the expected timetable by way of announcement(s) as and when appropriate.

(HONG KONG TIME)

Expected date of despatch of the Circular, notice of the EGM and form of proxy of the EGM.	Thursday, 31 July 2014
Latest time for lodging transfer of Shares in order to qualify for attendance and voting at the EGM	4:30 p.m. on Thursday, 14 August 2014
Register of members closes (both days inclusive)	Friday, 15 August 2014 to Thursday, 21 August 2014
Latest time for lodging form of proxy for the EGM (not less than 48 hours prior to the time of the EGM)	12:00 noon on Tuesday, 19 August 2014
Record date for attendance and voting at the EGM	Thursday, 21 August 2014

* For identification purpose only

Expected date and time of the EGM 12:00 noon on Thursday, 21 August 2014

Announcement of results of the EGM Thursday, 21 August 2014

Last day of dealings in Shares on cum-rights basis Friday, 22 August 2014

First day of dealings in Shares on ex-rights basis Monday, 25 August 2014

Latest time for lodging transfer of the shares to
qualify for the Rights Issue 4:30 p.m. on Tuesday, 26 August 2014

Register of members closes
(both days inclusive) Wednesday, 27 August 2014 to
Tuesday, 2 September 2014

Record Date for Rights Issue Tuesday, 2 September 2014

Despatch of Prospectus Documents Wednesday, 3 September 2014

First day of dealing in nil-paid Rights Shares Friday, 5 September 2014

Latest time for splitting of PAL 4:30 p.m. on Wednesday, 10 September 2014

Last day of dealings in nil-paid Rights Shares Monday, 15 September 2014

Latest time for acceptance and payment for
Rights Shares and application for excess
Rights Shares 4:00 p.m. on Thursday, 18 September 2014

Latest time for the termination of
the Underwriting Agreement 4:00 p.m. on Friday, 19 September 2014

Announcement of results of acceptance and
excess application of the Rights Issue Thursday, 25 September 2014

Despatch of certificates for fully-paid
Rights Shares and refund cheques for wholly
and partially unsuccessful excess applications Friday, 26 September 2014

Expected first day of dealings in
fully-paid Rights Shares Monday, 29 September 2014

By Order of the Board
Sau San Tong Holdings Limited
Tse Ching Leung
Company Secretary

Hong Kong, 16 July 2014

As at the date of this announcement, the Board comprises executive directors namely Dr. Cheung Yuk Shan, Shirley (Chairman) and Mr. Cheung Ka Heng, Frankie; independent non-executive directors namely Mr. Hong Po Kui, Martin, Mr. Li Kuo Hsing, Ms. Hui Yat Lam and Ms. Chiu Kam Hing, Kathy.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.sausantong.com.