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SAU SAN TONG HOLDINGS LIMITED

修身堂控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8200)

**DELAY IN DESPATCH OF CIRCULAR IN RELATION TO
(I) PROPOSED INCREASE IN AUTHORISED SHARE CAPITAL;
AND**

**(II) PROPOSED RIGHTS ISSUE OF
NOT LESS THAN 893,857,500 RIGHTS SHARES AND
NOT MORE THAN 1,171,771,134 RIGHTS SHARES OF HK\$0.01 EACH
AT HK\$0.10 PER RIGHTS SHARE ON THE BASIS OF
THREE RIGHTS SHARES FOR EVERY ONE SHARE HELD
ON THE RECORD DATE**

Reference is made to the announcement of Sau San Tong Holdings Limited (the “Company”) dated 10 July 2014 in relation to the proposed Increase in Authorised Share Capital and the proposed Rights Issue and the announcement of the Company dated 16 July 2014 in relation to the expected timetable for the Rights Issue (together, the “Announcements”). Unless otherwise stated, terms used in this announcement shall have the same meanings as those defined in the Announcements.

As disclosed in the Announcements, a circular containing, among other things, (i) further details of the proposed Increase in Authorised Share Capital and the proposed Rights Issue; (ii) a letter of recommendation from the independent board committee of the Company to the Independent Shareholders in respect of the Rights Issue; (iii) a letter of advice from the independent financial adviser to the independent board committee of the Company and the Independent Shareholders on the Rights Issue; and (iv) a notice convening the EGM, will be despatched to the Shareholders on or before 31 July 2014. However, as additional time is required for the preparation and finalisation of certain information to be included in the circular, the expected despatch date of the circular will be postponed to a date falling on or before Wednesday, 6 August 2014. Any changes to the expected timetable for the proposed Rights Issue will be published and notified to the Shareholders as soon as practicable.

By Order of the Board
Sau San Tong Holdings Limited
Tse Ching Leung
Company Secretary

Hong Kong, 31 July 2014

** For identification purpose only*

As at the date of this announcement, the Board comprises executive directors namely Dr. Cheung Yuk Shan, Shirley (Chairman) and Mr. Cheung Ka Heng, Frankie; independent non-executive directors namely Mr. Hong Po Kui, Martin, Mr. Li Kuo Hsing, Ms. Hui Yat Lam and Ms. Chiu Kam Hing, Kathy.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company's website at www.sausantong.com.